JIM WRIGLEY SALES COACH | SPEAKER | AUTHOR



Closing Deals Is Not as Complicated as You Might Think...

"What we're best at is closing deals," said no business executive ever. Revenue generation is the life blood of every business. Yet, many organizations lack the skills to effectively grow, measure, and manage their sales pipeline. Not exactly the best formula for success!

Enter **Jim Wrigley:** sales coach, business speaker, and author of *Ready, Set, Sell*. Jim has coached dozens of companies across multiple industries on everything from Series A capital raise to nine figure acquisitions.





"A career sales executive, Jim Wrigley has developed a relevant, relatable and repeatable selling process that most companies lack."

Jim Is Now Available to Help Your Company Achieve the Highest Levels of Sales Performance!

YOUR SALESPEOPLE WILL LEARN HOW TO:

- Get other people's attention
- Define their selling culture
- Establish a "try it" mentality
- Use body language to sell
- Put a YES in the bank
- Tell them vs. sell them
- Set quantity goals
- Define a good prospect
- Build a repeatable process
- · Uncover hidden objections
- · Speak from experience
- CLOSE DEALS!

Jim will identify the root causes of lower than expected revenue success and create positive changes in salespeople that last a lifetime.